



## Yana Blackwelder - Speaker

## **Biography**

Yana Blackwelder is an Adjunct Professor at NYU teaching coaching to graduate students pursuing their Human Resource Management degrees and an Executive Coach for the INSEAD Global Leadership Centre. She has been specializing in the field of Global Leadership Development since 2003.

Blackwelder is skilled at developing talent and improving communication which increases engagement and improves the leadership capabilities of her clients. She is utilizing her knowledge of psychology, business management and her intercultural experience to address the whole person, mind and heart, which maximizes performance of her clients in our competitive global business environment.

Blackwelder has been leading Coca-Cola HBC, Russia's large scale coaching culture initiatives since 2010. In 2016 this project was awarded an Honorable Mention Global ICF Prism Award for the best implementation worldwide. Over 500 leaders around the world, from high potentials to Fortune 500 senior leaders, have benefitted from her expertise. Among her clients such organizations as World Bank, World Economic Forum, Johnson & Johnson, Abbott, BAE Systems and others. Since 2015, Blackwelder has been serving on the ICF NYC Board of Directors as the Director of Strategic Partnerships. At the end of 2017, she has joined Partners International in Human Resources as a Managing Consultant of Executive and Leadership Coaching Practice.

She has been awarded her M.A. in Organizational Psychology from Columbia University. She holds her B.S. in Business in MIS from the University of Minnesota's Carlson School of Management. She is also currently pursuing her PH.D and the focus of her research is impact of gender diversity on leadership coaching in organizations. She received her Coaching Certification from Coaching Development in London. She is a Professional Certified Coach by ICF and a trained ICF coaching competency assessor.

## **Speech: Prism Awards Panel**

Coca-Cola HBC Russia has won Honorable Mention Global Prism Award in 2016. It is the first award ICF Prism award for Russia and Eastern European organization. Blackwelder's presentation will be story about a long journey of building coaching culture in Coca-Cola HBC and its impact on performance, people engagement and motivation. Blackwelder has been leading this project since 2010 so will share the insights on what/how and who made this corporate so successful not only internally but on a global level as well.