



Olaf Cylicz - Speaker

Biography

Olaf Cylicz, Ph.D. Organizational psychologist with over 25 years of professional experience. He was a director of the Warsaw University of Technology Business School. He currently runs the International Leadership Research Center at SWPS University. He used to teach organizational psychology, leadership, and coaching mostly in business schools (USA, India, Hungary, Spain and Ukraine, and Poland). As a coach, he works mostly with executives. He is committed to research on coaching, in particular on its assumptions, effectiveness and cultural underpinnings.

Speech: One size for all or is coaching relevant for collectivistic society?

Contemporary coaching has been born in a context of Western cultures. It has been used globally with its effectiveness strongly related to the cultural context both coach and coachee are ingrained in. Culture impacts a degree of acceptance of its assumptions and quality of the relationship. The session will explore the issues based on the research evidence focusing on collectivistic vs individualistic cultural contexts in particular.