



Colin McIlheney - Keynote Speaker

Biography

Currently Global Research Director for PwC and adviser to the UK government on the design of the Census, Colin McIlheney has spent more than a decade leading the PwC team which has conducted both the landmark global coaching study and the global consumer awareness research for the ICF. An acknowledged expert on questionnaire design and research in conflict divided societies, he has a career spanning more than 35 years and 250 global research studies, with his first research publication at the age of 24. Colin won the Thouron Scholarship at the University of Pennsylvania and was awarded a MSc in Research Methods and Statistics at the Jesus College, Oxford.

Keynote speech – Messages from across the Generations: Listening to the coaching consumer (with Mark Ruth)